

KLIK EKSPO GROUP



With NATO membership, as in a short-term rotation, the conditions and prerequisites to be fulfilled are turned into essential characteristics and features of the country: **improved public order and economy, strengthened democratic institutions, guaranteed control of domestic security, defence and armaments.** The skepticism that might distinguish Albania as the missed target with regard to defence and security policies, dissolved with the evidence of willingness and dynamics by which the Albanian Armed Forces are interacting with the Alliance in peacemaking missions under its logo. A modern and professional army under the influence of the government's continuous reforms, appear positively active in amplifying the south-eastern side of NATO.

It was a long way of direct efforts and **contributions of the Albanian Government** led by Prime Minister Prof. Dr. Sali Berisha, to bring the country more willing than ever to the NATO Summit in Strasbourg-Kehl, April 2010, the event that baptized Albania a full member of the Alliance.

In this era of remarkable successes for the Albanian Government, arose the project of ALMEX, Albanian Military Exhibition. ALMEX is a forum of political strategies with a wider extension into the national and international defence and security sector, as well as a creating a synergy between the Ministry of Defence, Klik Ekspo Group and State Export Control Authority.



The International Fair on Defence and Security, taking place on October 28-30, 2010 will be unlocked into two main missions: the assessment of the Albanian Government's endeavors, thanks to which the NATO membership was achieved, as well as the mission that shows Albania deserves this membership.

The Albanian Military Exhibition is presented as a astonishing product to international media circles that are accustomed to the hermetically hidden Albania behind the political and social self of nearly two decades ago. Thus, seen in the viewpoint of the "fall of a myth", Albanian Military Exhibition, will pose for the international media the curiosity that we were expected Albania to quench, while meeting the latest stages of its metamorphosis towards full European integration. The impact this event will have in the specialized media through an intensive publicity campaign, will have the effect of both forwarding the changed image of our country and the achievements of the Government of Albania, headed by Prof. Dr. Sali Berisha.

The First International Fair of Defence and Security, will be visited by high level personalities, that give it credit as a country that moves forward and develops, needing support, yet persisting in being indispensable within the circles of international defence and security.

ALMEX

